

the compressed individual

Joshua Liebowitz <jl@joshualiebowitz.com>  
To: sherry.hamilton@acxiom.com

Wed, Sep 6, 2017 at 1:03 PM

Dear Acxiom LiveRamp team,

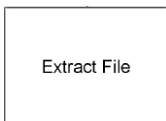
Let's stop trying to pin the donkey on the mountain and get real here.

In pdf *SUCCEED IN KNOWING YOUR PATIENTS* you express your desire to eliminate identity confusion. With your machine system, offline body meets online search. All the touch points.

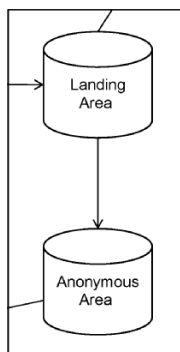
Does this mean you're going to compress me?

I had a look at your **Apparatus and Method to Bring Offline Data Online While Protecting Consumer Privacy**. I am not so sure it resonates with reality system. Already losing bits of myself at every lifestage. I want to make sure your instrument is an exceptional experience. I want to make sure your apparatus is not a registry targeting immigrants.

If I understand your identity machine correctly, any life event of my being that can be recorded can also be digitized, and will serve as a certificate of my authenticity. I remain conjecture in the realm of the tangible; I can be proved online. The self I tender through login update profile will be purchased by your team.

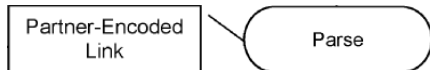


Digital self will be turned into a box of authentic meaning and placed into a restricted area



where it will be cleansed, anonymized, and stored securely. I cannot access this sum of my properties. You are now in charge of certifying my entity to a marketing firm or government agency.

Your clients demand this. My digital identity is a set of copies upon demand. It is duplicated and sent to customers, where it will be put back together with varying degrees of quality.



Aspects of self are further distributed across the market universe. Buyer de-identifies me. I am not permitted to de-identify me; doing so is defined as malicious. Intellectual property as ownership of identity bootleg system. Targeted with anonymized versions of self.

[What will happen when I no longer operate on this device?]

The custodians of records weigh their product on scales they have created but which they do not understand. This will determine my ability to purchase a home. This will predict my likelihood of committing a crime. I will be reminded to participate: You last updated your profile 13 weeks ago.

You will allow me to interact with my authentic identity in the form of irreversible\_Abilitec\_ID "003YUS02XKRLMYCQ"

You will allow me to interact with my authentic identity by purchasing a connected storage rack. This will prove to you that I am not a connected storage rack but ID 003YUS02XKRLMYCQ and .unlikely Casual steak/rib but on the other hand .likely heavyYouTubeUser.

I have no such proof.

If I am determined in a black box then how do I know where I end? How do I know if you're doing a good job? What kind of device is this supposed to be? I do not exist without a great user journey design. I want a more granular approach, and a better difference.

Will you send me?

[The thought of nonlinear truth.] See you at the center of the ant hill.

Xoxo,

Joshua Liebowitz

Joshua Liebowitz Studio  
1635 Hancock Street | Ground Floor | Ridgewood NY 11385  
917-922-1166 | [jl@joshualiebowitz.com](mailto:jl@joshualiebowitz.com) | [joshualiebowitz.com](http://joshualiebowitz.com)

This message may contain confidential and/or privileged information. If you are not the addressee or authorized to receive this for the addressee, you must not copy, disclose, or take any action based on this message or any information herein. The information in this email is for discussion purposes only, and cannot be used to create a binding contract. If you have received this message in error, please advise the sender immediately by reply email and delete this message. Thank you for your cooperation.